



**National Institute of Tourism &
Hospitality Management**
Telecom Nagar, Gachibowli, Hyderabad

Promoted by Ministry of Tourism Govt. of India and Govt. of Telangana State

ADMISSION BULLETIN

Bachelor of Business Administration in Tourism & Hospitality (BBA:2026-30)



Visit us

National Institute of Tourism & Hospitality Management,
Telecom Nagar, Gachibowli, Hyderabad – 500032, Telangana State, India

Landline: 040-23000472, Whatsapp No: +91 95537 00031

Mail: director@nithm.ac.in, admissions@nithm.ac.in

Website: www.nithm.ac.in

For More Details Contact: -

For more Details, please Contact Ph: 9553700031/32 – 040 23000471/472

CONTENT

About the NITHM	3
Infrastructure	4
Brief on the Tourism and Hospitality Industry	5
BBA in Tourism & Hospitality	5
Employment opportunities	5
Certification	6
Eligibility Criteria	6
Selection Process	6
Age Limit	6
Physical Fitness	6
Fee Structure and Refund Policy	7
Placements	7
Some of Our Recruiters	8
Courses and Faculty	9
Important Notes	10
Admission Calendar	10
Subject Course Classification	10
Syllabus	11

About the NITHM

The National Institute of Tourism and Hospitality Management (NITHM) was established in 2004 as a sector-specific institute by the Ministry of Tourism, Government of India, and the erstwhile Government of Andhra Pradesh. Modeled on the lines of IITs and IIMs, it was inaugurated by Smt. Sonia Gandhi to provide education, training, research, and consultancy in the fields of tourism and hospitality.

Spread across a 26-acre green campus beside Maulana Azad National Urdu University, with nearly 2 lakh sq. ft. built-up area, the campus houses a sculpture park, Amphitheatre, mock restaurant, international kitchen, boys' and girls' hostels, cricket ground, rainwater harvesting system, solar power facilities, and the scenic Ramamma Kunta Lake with a walk path and Miyawaki forest.

All main curriculum students are trained on the global standards with the required skills and expertise to match the demands of the industry in the areas of Operations, Human Resources, Public Relations, Event Management, Sales & Marketing, Business Development, and Facilities Management, and so on. NITHM has trained over 4000 students who are presently working with reputed companies. Students are appointed by Airlines, Travel Agencies, Tour Operators, Airports, Hotels, Resorts, Event Management, Facility Management companies, etc.

NITHM aimed to offer holistic education in all related sectors under the Tourism and Hospitality industry. The campus always gives students an opportunity for a bright future in this dynamic industry. The well-designed professional programs enthusiastically, educate students to develop skills in leadership, communications, creative thinking, interpersonal relationships, and other technical aspects. A range of well-known sector-specific national and international companies visits NITHM each year to recruit students for internship and placements in sectors of Tourism, Travel, Facilities, Events, Airports, Hotels, Cruise liners, etc. NITHM also has a strong alumni association; many are in top business positions and support NITHM with industry lectures, internships and placement. Educational loan facility and Foreign (Abroad) Internships can be availed.

NITHM is aspired to be known as green campus by its Natural Lake, Natural rocks with walk track around, Rock Garden and Miyawaki forest, Solar power system, Rainwater harvesting.

NITHM's ongoing projects: Sports complex with Mini cricket stadium, Beach Volleyball court, Basketball court, Tennis court, and walking track of 1 Km around the Lake.

Beyond Academics: NITHM believes in an innovative style of Reality going beyond the classroom – exposure with Field trips, Educational Fair's and Conventions, Orientation Programs, Expert Lectures, Seminars, Workshops, Cultural Festivals, Sports Week, Exchange Programs, Global exposure, Social Service Activities, and Inter-college competition. The Industrial Exposure Training (IET) for all the main courses has always been a part of the student curriculum, where the student has a mandatory 4 months Internship; learning hands-on in their selected career industry.

Giving the students an opportunity for Abroad Internships was introduced in 2018, we have has students who visited Malaysia, Indonesia, and Latvia as of today for internship and student exchange programs. Competitions within the campus held such as Sports Day, Fresher's Day, World Tourism Day and mostly all Festival are celebrated with students cooking theme lunch, dressing in traditional attire and celebrations conducted. Student experiential learning is also carried out with short outdoor trips and excursions. For example, visits to Heritage sites, Forts, Museums, etc. Apart from the Academics, students are encouraged to participate in inter-college competitions such as Quiz, Flower arrangements, Cooking competitions, Essay Writing, Cake Decoration, Vegetable Carving, Table Set Up's, Fashion Show, Ramp Walk, etc.

Infrastructure:

- **Multimedia Lecture Theatres:** NITHM's classrooms are vibrant and powerful interactive platforms; with world-class modern audio-visual aids like computers, LCD projectors and user-friendly executive furniture.
- **Computer Lab:** Ergonomic, king-size tables and chairs; modern computes with maximum memory; fastest internet access connected to the administrator's media centre are some of NITHM's unique features.
- **Library:**A treasure trove of knowledge with over 10,000 collections of national/international books, journals, and magazines. Equipped with air-conditioning and RFID integrated self-Kiosk System. NITHM publishes its own journal "Earth", which disseminates worldly knowledge on new trends in the tourism and hospitality industry.
- **Hostels:** NITHM has a spacious hostel facility within the campus radius; with separate blocks for girls and boys; with 24 hours in-house wardens and security guards throughout the academic year. Well furnished single bedded rooms, twin sharing rooms and dormitory with all facilities of a spacious dining hall; canteen; internet access and recreational facilities such as play area, cricket practice net, indoor games, open gymnasium etc. Caters sumptuous food for both Indian and Foreign students.
- **Hospitality Laboratories:** With all modern amenities and world-class culinary infrastructure, NITHM grooms each student in the areas of man management, material management and judicious utilization of resources.
- **Language Lab:** under faculty guidance on a self-learning platform to upgradespoken and written English Skills. The modern infrastructure of an air-conditioned classroom; headsets help to learn interactively.

Tourism and Hospitality Industry –

Tourism is a key pillar of India's economy and employment generation. Tourism contributes around 6–6.5% of India's GDP (\$178–231 billion) Expected to reach Rs. 22 lakh crore (22 trillion) contribution in 2025. India ranks 8th largest tourism economy in the world. Supports 46+ million jobs (9% of total employment) International tourist spending in India reached ₹3.1 trillion in 2024 (record high). Industry growing at 7–8% annually in India. Indian hotel industry expected to reach \$31 billion by 2029. Luxury hotel market projected to grow at 11.5% CAGR till 2030. There is Increasing demand for: Hotels & resorts, Airlines & cruises, Event management & MICE in future tourism. Domestic tourism also booming (billions of visits yearly) Tourism and hospitality courses are highly relevant today due to rapid industry growth and changing global trends. The industry is moving towards sustainable tourism, digital transformation, and personalized customer experiences. With the rise of AI, eco-tourism, and experiential travel, there is increasing demand for skilled professionals. Additionally, India's hospitality sector is growing, creating job opportunities in hotels, airlines, travel agencies, and event management. Therefore, pursuing a tourism and hospitality course provides global career opportunities, practical skills, and exposure to a dynamic and fast-growing industry.

BBA (Tourism & Hospitality) – Leading to global careers:

B.B.A Tourism and Hospitality degree is suited for students who wish to specialize in Tourism & Hospitality Management. Apart from giving the student a perspective into the different aspects of running a travel agency including business management, finance & accounting, staffing & marketing, B.B.A. Tourism and Hospitality specialization exposure students specifically to the commercial side of the Tourism & Hospitality industry including tour planning & operations. B.B.A. in Tourism and Hospitality is a 4-year full time integrated programme in collaboration with Jawaharlal Technological University (JNTU –H) consisting of eight semesters (08) with 10 months of industrial exposure training.

Employment opportunities

Employment opportunities exist in both the public and the private sector in this industry. In the public sector, you can work in the Directorates and Departments of Tourism of the Centre and State etc. In the private sector, on the other hand, students can secure a job in a travel agency, hotel, airline, transport agency or cargo company.

- Travel Agencies & Tour Operations
- Hotel and related Hospitality Industry
- Executive /Supervisor in International and National Food Chains
- Executive /In-charge in Hospital and Institutional Catering
- Faculty / Hotel Management / Food Craft Institutes
- Responsible Executive positions in Shipping and Cruise lines
- Hospitality Marketing / Executives in Hotel and other Service Sectors.
- Executives/Supervisors in State Tourism Development Corporations
- Executive/ Deputy Managers and demonstrators in Resorts Spas.
- Executive and Ground staff of Indian and International Airlines.

- Supervisors in Facilities Management Service Providers (after related experience).
- Self-employment through entrepreneurship.
- Executives /Assistants in Event Facilitation.
- Other Ancillary Industries

Certification

NITHM has an MoU with Jawaharlal Nehru Technological University, Hyderabad who awards the BBA (T&H) degree.

Eligibility Criteria

Intermediate pass or equivalent (10+2 stream) with minimum 50% marks (45% for SC/ST students).

1. Qualified in any of the following Aptitude Entrance Test UGAT/JEE-NCHMCT/ATMA-UG/EAMCET/Equivalent
OR
2. For those who have not taken any Aptitude Entrance Test, can appear for Tourism & Hospitality Aptitude Test (THAT) conducted by NITHM.

Selection Process:

Selection would be through Aptitude Entrance Test

- UGAT/JEE-NCHMCT/ATMA-UG/EAMCET/Equivalent.
OR
- Written Test: NITHM Tourism & Hospitality Aptitude Test (THAT)
- Personal Interview

Age Limit

For candidates from General, OBC and Physically Handicapped categories, the upper age limit is 22 years at the date of submission of application. In the case of SC/ST candidates, the upper age limit is 25 years at the date of submission of application. During the selection procedure, a relevant certificate must be produced in original as proof of age.

Physical Fitness

All qualified candidates will have to submit a physical fitness certificate from a Registered Medical Practitioner at the time of admission.

Fee Structure:

NATIONAL INSTITUTE OF TOURISM & HOSPITALITY MANAGEMENT								
TELECOMNAGAR,GACHIBOWLI, HYDERABAD.								
4-Year BBA (Tourism & Hospitality Management), affillited to JNTU-H								
Fees Structure for Students of Batch 2026 - 2030								
	I - Year		II - Year		III - Year		IV - Year	
Particulars	1st sem	2nd sem	3rd sem	4th sem	5th sem	6th sem	7th sem	8th sem
General Category								
Admission fee (Non-Refundable)	9000							
Tuition Fee	38500	38500	38500	38500	38500	38500	38500	38500
Caution Deposit*	5000							
Exam Fee	7500	7500	7500	7500	7500	7500	7500	7500
Students Activities	4500		4500			4500	4500	
Hospitality Lab Fee	10000	10000	10000			5000		
Training & Development Fee	4000			5000	7500			
Total	78500	56000	60500	51000	53500	55500	50500	46000
Sponsored/NRI Category								
Admission fee (Non-Refundable)	9000							
Tuition Fee	63500	63500	63500	63500	63500	63500	63500	63500
Caution Deposit	5000							
Exam Fee	7500	7500	7500	7500	7500	7500	7500	7500
Students Activities	4500		4500			4500	4500	
Hospitality Lab Fee	10000	10000	10000			5000		
Training & Development Fee	4000			5000				
Total	103500	81000	85500	76000	71000	80500	75500	71000

Hostel Fees (Optional)

NATIONAL INSTITUTE OF TOURISM & HOSPITALITY MANAGEMENT				
TELECOMNAGAR, GACHIBOWLI, HYDERABAD				
BBA (T&H) Hostel Fees Structure for 2026 - 27(including food)				
Particulars	Charges Per Month	Food Charges Per Month	Total Monthly Charges	Per Semester (5Months)
Non-A.C Single Room	4800	5200	10,000/-	37500/-
Non-A.C Twin Shering Room	2300	5200	7,500/-	50,000/-

Note : The Application Fee of Rs.600/- must be paid before filling the application on provided account details below and a Screenshot of the payment details

- Name of A/C Holder : Dr. YSR NITHM
- Name of the Bank : Indian Overseas Bank
- Account No. : 187901000002800
- Account Type : Saving A/C
- IFSC No. : IOBA0001879
- MICR No. : 500020035
- Branch : Gachibowli

Fee Refund Policy:

The following table presents the descending scale of refund amounts for students withdrawing from NITHM:

Semester	Time of Withdrawing	Amount of Refund of Tuition and Returnable Fees
I Semester	Before commence of Class	Admission process fee of Rs.5000/- would be deducted from the amount paid
	During the First two weeks of Instruction of Classes	70% of fee(s) and other charges (including hostel, if opted etc)
	During the Third week to the fourth week	50% of fee(s) and other charges (including hostel, if opted etc)
	After the fourth week	No Refund including returnable fee (Caution Deposit)
All other semesters	Any Time	No Refund including Caution Deposit
Note : Admission fee and Process fee Shall not be refunded in any case		

Placements: Placement activities at NITHM are managed by the career development centre. It provides overall supervision and assistance for the internship as well as for the final placement of the NITHM students. A range of well known sector-specific companies from all over India visits NITHM each year to recruit students for internship and final placements. Personality development programme and seminars are regularly conducted for the students to prepare them for the placement process. The Hospitality and Tourism alumni of the Institute also organizes career panels, offers jobs and internship opportunities to the students.

- Placement assistance in Tourism, Travel, Facilities, Events, Airport, Hotel, Cruise liners, etc.
- Educational loan facility and Foreign (Abroad) Internships.

OUR TOP RECRUITERS



Courses and Faculty

NITHM's core strength has meticulously prepared academic programmes and its faculty, the best among India's top scholars in the discipline, motivational levels and organization levels. It has tie-ups with renowned Universities / Institutes in Tourism and Hospitality Management in India and abroad. Eminent faculty members from the institutes and foreign universities to visit NITHM regularly as a part of academic exchange programmes.

Important Notes:

At the time of admission, the students are required to submit the following certificates 2 sets of photocopies

- Certificate of Birth (SSC or equivalent) and Aadhar copy.
- Recent Passport size Photograph.
- Intermediate pass or equivalent (10+2 stream) certificate
- Marks Memos
- Transfer Certificate, Migration Certificate from earlier institute
- Caste certificate in case of SC/ST/BC candidates

ADMISSION CALENDAR*

Written Test (B.B.A)	} 10:00 a.m. to 12:00 p.m.	Phase I	Phase II	Phase III
Personal Interview (B.B.A)		} 2:00 p.m. to 4:00 p.m.	Jun. 21st	Jul. 17th
Results of NITHM – GD, Personal Interview & Written Test		Jun. 22nd	Jul. 18th	Aug. 17th
Online Application form Available		May 22 nd to Aug. 16 th 2021		
Reporting & Payment of fee for First Phase		Jun. 22 nd to Jun. 26 th 2021		
Reporting & Payment of fee for Second Phase		Jul. 20 th to Jul. 21 st 2021		
Reporting & Payment of fee for Final Phase		Aug. 18 th to Aug. 19 th 2021		
Commencement of Academic Session		Aug 27th 2020		

The University has followed in general the guidelines issued by AICTE/UGC.

S.No	Broad Course Classification	Course Group/ Category	Course Description
1.	Core Courses (CoC)	CC- Core Courses	Includes subjects related to the parent discipline / department
		Industrial Training	Industrial Training Report / Log Book Report
		Internship Project	Internship project based on core contents related to parent discipline/department
		Comprehensive Viva-Voce	Viva-voce covering all the UG subjects studied during the course work and related

			aspects
Hard- core Courses- 144 Credits, Soft - core Courses- 12 Credits, Total – 156 Credits			
No. of Courses		Number	Credits
Three Credit papers		48	144
Project Reports and viva (SIX CREDITS EACH)		2	12
Total Number of Credits		156	

COURSE STRUCTURE (2021-25)BBA (TOURISM AND HOSPITALITY)					
FIRST SEMESTER					
CODE	COURSE	CREDITS			MARKS
		L	P	T	
B19 101	Foundation of Food Production-I	2	1		100
B19 102	Foundation Food & Beverage Service-I	2	1		100
B19 103	Applications of Computers	3			100
B19 104	Tourism Geography	3			100
B19 105	Introduction to Hospitality	3			100
B19 106	Introduction to Tourism	3			100
B19 107	Cultural Heritage of India	3			100
B19 108	Basic Business Communication (Internal)	3			100
Total		24			800
SECOND SEMESTER					
CODE	COURSE	CREDITS			MARKS
		L	P	T	
B19 201	Food Production - II	2	1		100
B19 202	Food & Beverage Service – II	2	1		100
B19 203	Introduction to Hotel Housekeeping	2	1		100
B19 204	Introduction to Front Office	2	1		100
B19 205	Managerial Economics & Financial Accounting –I	3			100
B19 206	Tourism Products	3			100
B19 207	Introduction to Management	3			100
B19 208	Advanced Business Communication (Internal)	3			100
Total		24			800
THIRD SEMESTER					
CODE	COURSE	CREDITS			MARKS
		L	P	T	
B19 301	Food Production Operations - I	2	1		100
B19 302	Food & Beverage Service Operations -I	2	1		100
B19 303	Hotel Housekeeping Operations	2	1		100
B19 304	Front Office Operations	2	1		100
B19 305	Travel & Hospitality Accounting & Costing	3			100
B19 306	Introduction to Travel Agency & Tour Operations	3			100

B19 307	Service Marketing	3			100	
B19 308	French: Level –A I (Internal)	3			100	
	Total	24			800	
FOURTH SEMESTER						
CODE	COURSE	CREDITS			MARKS	
		L	P	T		
B19 401	Food Production operations - II	2	1		100	
B19 402	Food & Beverage Service Operations - II	2	1		100	
B19 403	Accommodation Management	2	1		100	
B19 404	Front Office Management	2	1		100	
B19 405	Financial Management	3			100	
B19 406	Food Safety & Nutrition	3			100	
B19 407	Travel Agency & Tour Operations Management	6			100	
B19 408	French : Level – All (Internal)	3			100	
	Total	24			800	
FIFTH SEMESTER						
CODE	COURSE	CREDITS			MARKS	
		L	P	T		
B19 501	Industrial Training		6		100	
	Total	6			100	
SIXTH SEMESTER						
CODE	COURSE	CREDITS			MARKS	
		L	P	T		
B19 601	Food Production Management	2	1		100	
B19 602	Advanced Food & Beverage Service	2	1		100	
B19 603	Airport Management	3			100	
B19 604	Wellness Tourism	3			100	
B19 605	Sustainable Tourism	3			100	
B19 606	HRM	3			100	
B19 607	Tour Guide & Escort Services	3			100	
B19 608	Research Project Design & Methodology	3			100	
	Total	24			800	
SEVENTH SEMESTER						
CODE	COURSE	CREDITS			MARKS	
		L	P	T		
B19 701	Tourism Policy, Planning & Development in India	3			100	
B19 702	Heritage Management	3			100	
B19 703	Event Management	3			100	
B19 704	Food & Beverage Management	3			100	
B19 705	Facilities Management	3			100	
B19 706	Entrepreneurship	3			100	
B19 707	Contemporary Tourism Management	3			100	

B19 708	Legal Aspects of Hotel Business	3			100	
	Total	24			800	
EIGHTH SEMESTER						
CODE	COURSE	CREDIT			MARKS	
		L	P	T		
B19 801	Internship Project	6			100	
	Total	6			100	